

2018 Tri-State
Trust
CONFERENCE

April 30-May 2, 2018
Hilton Garden Inn • Fargo, ND



NORTH DAKOTA
BANKERS
ASSOCIATION





Dorothy Lick
SVP of Education
NDBA

North Dakota Bankers Association invites you to join the growing number of companies participating in the Tri-State State Trust Conference hosted by the North Dakota Bankers Association.

Our goal is to connect trust officers with businesses that provide resources and solutions to the trust industry. Last year, more than 30 companies benefited from the opportunity to network with trust representatives from three states.

We hope to see you in Fargo!

Registration Dates

FEBRUARY 5

Register by this date to be listed in pre-conference marketing materials sent to potential attendees.

APRIL 2

Final registration deadline to be listed in onsite program.

Exhibit Fee

The exhibit show fee is \$750 per booth. This fee includes:

- One six-foot table, clothed and skirted with a chair.
- One complimentary conference registration (includes sessions and meal functions.) Additional registrants are \$225 each.
- Booth sign with company name.

Space

The exhibit show will be located in the ballroom of the Hilton Garden Inn. All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit show fee.

Hours

Exclusive time in the exhibit hall has been planned during the conference. We believe this concise time frame will allow you to spend valuable time with conference attendees while spending fewer days away from the office.

Exhibitor Agenda

(times are approximate)

MONDAY, APRIL 30

2:00 – 4:00 PM

Exhibitor Registration and Set Up

5:00 – 6:30 PM

Reception in Exhibit Hall

6:30 – 8:00 PM

Opening Dinner and Keynote
Speaker in Exhibit Hall

TUESDAY, MAY 1

7:00 – 8:00 AM

Breakfast Buffet in Exhibit Hall

9:00 – 9:30 AM

Break in Exhibit Hall

NOON – 1:00 PM

Luncheon in Exhibit Hall

2:00 – 2:30 PM

Dessert Break and Door Prize
Drawings in Exhibit Hall

2:30 PM

Exhibit Booth Tear Down

WEDNESDAY, MAY 2

Conference continues through morning. Exhibits closed.



Conference Hotel and Housing

Housing arrangements can be made directly with the Hilton Garden Inn by calling 701.499.6000. Be sure to mention the North Dakota Bankers Association in order to take advantage of the discounted conference rate.

Room rates: \$119.

Rooms will be released March 29.

Hilton Garden Inn

4351 17th Ave. South

Fargo, ND 58103

Phone: 701.499.6000

Limit of Liability

In granting the license to exhibit, NDBA and the Hilton Garden Inn, or any officer, or staff member thereof will not be responsible for the safety of the exhibitors' property, their agents, or employees from theft, damage by fire, accident or other causes. Furthermore, nothing shall be attached to any of the walls, doors, floors, etc., of the exhibit hall in such manner as to deface or destroy by an act of negligence of any exhibitor, its agents, or representatives. The exhibitor will be liable to the Hilton Garden Inn for such amount deemed necessary for complete restoration to the previous condition.

Prize Giveaways

A great way to promote your booth prior to the conference is by completing the prize giveaway portion of the registration form. Business card drawings, giveaways for all attendees, and contests are a few ideas that will draw people to your booth during the conference. Information about your giveaway will be included in the conference program if received along with your registration form or by April 2.

On Tuesday, May 1, at 2:00 pm, all exhibitors with giveaways will draw for winners and post the winning name at their booth. Attendees will be instructed to pick up door prizes before 2:30 pm in the Exhibit Hall. If your door prize is not picked up, it is your responsibility to see that it gets to the winner. Conference hosts will not be responsible for any prizes left at the end of the show. Also, remember that a booth with a promotion attracts more visitors.

Be creative!

To Register:

Return enclosed form with a check made payable to:

NDBA

Attn: Registration

PO Box 1438

Bismarck ND 58502

Sponsorship Opportunities

***Stand out in the crowd!
Be more than exhibitors!***

Sponsoring an event or speaker gives your company even greater visibility and name recognition... and differentiates you from the competition. As a benefit of sponsorship, you'll receive recognition in the final program, additional signage at the related event and verbal recognition during the sessions. To participate as a sponsor, complete the enclosed form and return it with your check to the address on the form.

Act quickly . . . these opportunities won't last long!

Questions? Contact Dorothy Lick at 701.223.5303 or dorothy@ndba.com.



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PO Box 1438
Bismarck, ND 58502-1438
p 701.223.5303
www.ndba.com

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Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____ Phone _____

Events Coordinator _____ Phone _____

Title _____ E-mail _____

Exhibitor Name _____ Phone _____

Title _____ E-mail _____

Additional Exhibitor Registrants

Name _____ Title _____ @ \$225

Email _____

Name _____ Title _____ @ \$225

Email _____

Please note: Exhibit Hall will be open April 30 and May 1. Exhibit Hall will be closed May 2. Please see exhibitor information for exhibit hall agenda.

Booth Fee: \$750

Includes one complimentary registration.

Booth Location

Booth locations at the Hilton Garden Inn will be assigned by NDBA staff.

Important Dates

February 5: Register by this date to be listed in conference promotional materials sent to potential attendees.

April 2: Final registration deadline to be listed in onsite program.

Company Information

Please email a brief description of the services your company provides to dorothy@ndba.com. This information will be included in the program booklet.

Total Due: \$ _____

Please include booth fee and additional registrant fees.

- Please send an invoice
- Check is enclosed
- I'd like to pay by credit card. Please contact me.

Prize Giveaway Information

Prizes are a great way to draw attention and people to your booth. Indicate below if you plan to conduct a drawing or game at your booth and what the giveaway is.

Our booth intends to conduct a prize giveaway: Yes No

Description of prize: _____

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To confirm your interest in sponsoring a particular event, please check the applicable box and return this form to NDBA with a check made payable to North Dakota Bankers Association.

Important Dates

February 5: Register by this date to be listed in conference promotional materials sent to potential attendees.

April 2: Final registration deadline to be listed in onsite program.

All Sponsors Receive:

- Conference program recognition.
- Signage at the related event.
- Verbal recognition during the sessions.

Additional benefits apply if your sponsorship level is at:

\$1,000-\$1,499: 1 complimentary registration

\$1,500+: 2 complimentary registrations

Sponsorship Options

<input checked="" type="checkbox"/>	Monday, April 30, 2018	
<input checked="" type="checkbox"/>	Welcome Reception (<i>sold</i>)	\$1,000
	Opening Night Dinner	\$1,500
	Opening Speaker	\$1,000

<input checked="" type="checkbox"/>	Tuesday, May 1, 2018	
	Breakfast	\$1,000
	Morning Break	\$500
	Lunch	\$1,500
	Dessert Break	\$750
<input checked="" type="checkbox"/>	Conference Reception (<i>sold</i>)	\$2,000

<input checked="" type="checkbox"/>	Wednesday, May 2, 2018	
	Breakfast	\$1,000
	Morning Break	\$500
	Lunch	\$1,500

Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____ Phone _____

Contact Name _____

Title _____ E-mail _____

Return the completed form with payment to North Dakota Bankers Association, Tri-State Trust Conference, PO Box 1438, Bismarck ND 58502-1438 or email to dorothy@ndba.com. If you have questions, please contact Dorothy Lick at 701.223.5303 or dorothy@ndba.com.